Enlarging Internal Capacity

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Our Services
More Products and Services

Enabling Content Integration

Mobile Friendly, Cross Referencing, Interactive, Spin-offs, Facilitating a conversation, Sharable, Relevant, Manageable, Up-to-date, Content Management Structure, RSS Integration, Website Feed Integration, Social Management Integration, Newsletter Management & Template Design, Scheduling, Article Approval

Ensuring Usability

Complexity of use, Time-to-post Factor, Info-Is-Beautiful, User & Role Capability Management, Content Management, Community Management

Upholding Security

Brute-Force Attacks, Framework Recognition, Phishing, Bucket Brigade, Keylogging, Server Breach, Backups, Fail-Save Management

Analyzing Analytics & Strategy

Analytics & Statistical Strategy, Usability Improvement Metrics, Statistic Reports, In-depth User Platform Targeting, Bounce Strategy Improvements, Geo Location Strategies, Community Analysis

Managing Agility & Scalability

Code Management, Browser Version Control, Website, Dud-Improvements, Redesign, Disk Space Management, Traffic Improvements, Data Usage Improvements

Introduction

When you sit down to look back on a day's work, and you ask yourself "What have I actually accomplished in my business today", many times your answer could be summed up as "Nothing substantial". In most cases the reason for this answer is due to time consuming non-core activities, which needed attention.

Description

Whether it relates to internal business processes for reporting purposes, or adhering to legislation and government requirements, non-core activities have a way to devour core business activity's time. For instance, sweating assets can only be ensured if you really know what that particular asset does 24/7, and what it costs to utilize it internally. Trying to keep track of the whereabouts of owned assets, and the costs thereof, is a logistical and administration challenge which would leave little time for proactive fleet management initiatives, especially in a growing environment.

On the Verge (OTV) has teamed up with the Logistics Manager from Life Green Group (LGG), PJ Hay to devise a solution to bring a heap of non-core activities and paper-work relating to managing and costing its fleet of assets to internal divisions, which would free up time to ensure he sweats LGG assets effectively.

Again a concept development was initiated by OTV, incorporating real time data from LGG's local fixed asset register as well as their ERP system. After incorporating some imperative logistical inputs from PJ, the first phase of the concept was launched in January 2014.

The Solution: The solution brings together real time cost information, derived from a fixed asset register and user defined letting costs, and current sites from the local job costing ERP system. This information is made available to site managers online, in order to book an available asset for a period as needed for a specific site – much the same as in renting a vehicle from Avis. The site gets allocated a booking confirmation, which is confirmed by the logistics manager for delivery and transport.

Throughout the process the site manager and the logistics manager is in communication through automated email notifications of the booking.

Going Live: Phase 1 of the LGG Web Asset Application launched in January 2014, and further extended enhancements are anticipated to be developed throughout 2014, as more non-core activities could be automated through the application.

BUILDING SOLUTIONS FOR EVERYDAY PROBLEMS
Our Focus Aims To Improve And Build Your Business Without Being A Cost