



RE: OTV ERP REPORTING

MyTop100 Music (Pty) Ltd

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Our Services

More Products and Services

Enabling Content Integration

Mobile Friendly, Cross Referencing, Interactive, Spin-offs, Facilitating a conversation, Sharable, Relevant, Manageable, Up-to-date, Content Management Structure, RSS Integration, Website Feed Integration, Social Management Integration, Newsletter Management & Template Design, Scheduling, Article Approval

Ensuring Usability

Complexity of use, Time-to-post Factor, Info-Is-Beautiful, User & Role Capability Management, Content Management, Community Management

Upholding Security

Brute-Force Attacks, Framework Recognition, Phishing, Bucket Brigade, Keylogging, Server Breach, Backups, Fail-Save Management

Analyzing Analytics & Strategy

Analytics & Statistical Strategy, Usability Improvement Metrics, Statistic Reports, In-depth User Platform Targeting, Bounce Strategy Improvements, Geo Location Strategies, Community Analysis

Managing Agility & Scalability

Code Management, Browser Version Control, Website, Dud-Improvements, Redesign, Disk Space Management, Traffic Improvements, Data Usage Improvements



Introduction

In July 2014 we were able to secure the Intellectual Property of South Africa's biggest independent record label for online distribution to form the country's first online music streaming service, which allows you to play any song, anytime.

Description

The product was so well received that the demand for Artists to submit their content to our network directly became a necessity. Today MT100 Artist & Artist Pro products ensure the payback of 100% royalties to all major royalty collection societies as well as content owners directly without any third parties acting as gatekeepers to stifle the growth of the South African music industry.

The nature of the online streaming service is based on high volume low and margin which directly associates itself with millions of online financial transactions and statements; secure online payments (in accordance with PCI regulations), and a 24/7 support centre to assist with education and queries on the service – all of which needed to be developed to be financially transparent to collection societies around the world. It is obvious that the above called for the design and implementation of multiple intricate mathematical formulas which were the brainchild of OTV.



BUILDING SOLUTIONS FOR EVERYDAY PROBLEMS

Our Focus Aims To Improve And Build Your Business Without Being A Cost

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